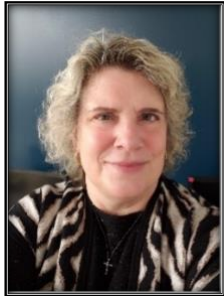


**South Carolina Business Education Association**  
Nomination Report  
May 12, 2022

**Pamela Ferrell**  
**SCBEA President**

Pamela Ferrell is a Business and Marketing Teacher at the Chester County Career Center in Chester, South Carolina. This is her 25th year teaching in the Chester County School District.



She has spent 23 of those years teaching at two middle schools within the district. The courses she currently teach include: Marketing, Advertising, Marketing Management, Entrepreneurship, and Game Design & Development. DECA and FBLA are two of the CTSOs that she is an advisor or co-advisor for along with assisting with NTHS.

She is a member of several Business Education and Computer Science organizations so that she can remain informed on current trends. Recently she renewed her National Board Certification in the area of Career and Technical Education/Early Adolescence through Young Adulthood. In her classes, she uses iCEV and is a CTE Inspired Silver Level Educator. When she can, she enjoys working on standards revision committees with the state department of education, so she stay well informed on what is being taught in her classes. Over the course of several summers, she has participated in summer externships with local businesses. This has helped her stay current on the needs of local industry so that she can bring that knowledge back to her classroom.

She attended Great Falls area schools and then graduated from Lewisville High in Chester County. After working several years, she went to York Technical College and found her passion for learning and earned an Office Systems Technology Associate of Science degree. Her bachelor's degree is in Business Education from Winthrop University. After teaching for a while, she returned to school to earn two master's degrees from Columbia College in Columbia, South Carolina in Divergent Learning and Higher Education Administration.

**Bert Sandifer**  
**SCBEA President - Elect**

Bert Sandifer became a Business Education teacher through the PACE program in 2006



(Clemson University 1992, BS Industrial Management). He has been at the Darlington County Institute of Technology for 13 years teaching a variety of Business Education courses.

Since 2017 Bert has served on the SCBEA Executive Board as Editor and keeps members updated through SCBEA.org and all social media applications.

Bert enjoys his family, history, and Clemson sports.

**Mary Bailey**  
**SCBEA Vice President**



Mary Jamison Bailey is married to Dwight. She has two wonderful children, Jarrett and Summer Bailey. Jarrett has a career in Finance and Summer is a senior at Appalachian State University pursuing a degree in Elementary Education. She is a Primary Teacher and is actively involved in other areas at her church. She has been a member of the SCBEA Executive Board for several years. She has a bachelor's degree in Business Administration and Management, a Master's degree in Business Leadership, a Master's degree in Curriculum, Instruction and Assessment and an Ed. S in Teacher Leadership. She has 16 years of teaching experience. She is a Business Education Teacher in the Cherokee County School District at Gaffney High School; the classes she teaches presently are Social Media Marketing and The Fundamentals of Business/Marketing. Classes she has taught are IBA, Personal Finance and Web Design. She enjoys encouraging and assisting students to become the best productive citizens they can be and to never give up their dreams because mistakes mean that they are still trying.

**Hyacinth Phillips**  
**SCBEA Secretary**

Hyacinth Jones Phillips has served as a Business Education Teacher at Gaffney High School in Cherokee County School System for 23 years. She also taught in the Cherokee County Adult Education Evening Program for three years.



She received her undergraduate degree from Limestone College, Master of Arts Degree in School Administration from Gardner-Webb University, Masters of Arts in Curriculum, Instruction and Assessment and her Educational Specialist Degree from Walden University.

Her school and professional involvement includes Advisor of the Gaffney High School Gospel Choir, Unity Club and Elite Dance Mentor Group, Gaffney High Homecoming Committee, Committee Chair of the Gaffney High School Black History Month Committee, Member of Gaffney High School Improvement Council, Board Member of the South Carolina Business Educators Association, Member of the National Business Educators Association, Member of South Carolina Association of Career and Technical Education, and Member of Theta Beta Gamma Service Sorority.

Her Religious affiliations include Member of the Shady Grove Baptist Church where she is the Financial Secretary, Chairman of the Budget Committee, Member of the Young Women's Auxiliary (YWA), Member and Assistant Director of The Shady Grove Praise Singers, Member

of the Young Adult Sunday School Class, Member of the Thickety Mountain YWA Choir and Chair of the Shady Grove Education Committee.

Hyacinth is married to Al Phillips and they have two daughters, Skylia Grace Phillips age 16, and Jaila Breanna Phillips, age 21.

**Dennis Roberts**  
**SCBEA Treasurer (Assuming 2<sup>nd</sup> year of a 2-year term)**

Dennis Roberts graduated from Clemson University with a B.S. in Financial Management. After a brief career in finance, he worked as a workers' compensation consultant. After a move to Spartanburg, he began teaching. He returned to college and received his master's in education. He teaches Image Editing, Digital Publication Design, Fundamentals of Computing and Honors Cyber Security at Spartanburg High School where he has taught since 2004 where he is department chair.



In SCBEA, he has previously served as President twice and Board Member at Large. He has been a member of the executive board of SCBEA for several years. As a member of various business and professional organizations, he can keep up with emerging educational and technology trends that he brings back to the classroom.

**Carol Rachels**  
**SCBEA Board Member at Large**

Carol Rachels graduated with a B.S. in Business Education from Winthrop University and has an M.S. degree in Business Education. She completed her Master's +30 in Early Childhood Education from the University of South Carolina. She has been a Business Educator at Lewisville High School for 26 of her 30 years of teaching. The classes she currently teach are Accounting, Business Finance, Entrepreneurship, and Marketing.



In SCBEA, she has previously served as Secretary and Secondary Representative. While at Lewisville High School, she has been recognized as Chester County's Teacher-of-the-Year, as well as being involved in various activities including School Improvement Council, Chairperson, Future Business Leaders of America, Advisor, Business and Marketing Council Advisory Member, and Chester County Chamber of Commerce Education Committee Member. She is a Certified Global Career Development Facilitator, as well as a SAFE-T trained Evaluator. As part of her professional development, she is a member of a variety of business professional organizations. Participating in professional organizations helps her to keep up with current trends and learn new technology, as well as network with other business educators.

## **Robin Asbill** **SCBEA Board Member at Large**

Robin Asbill has a Bachelor of Science degree in Business Education, Master in Business Education, and an Educational Specialist in Administration. She received her National Board certification in 2001, with re-certification in 2011. She has 33 years of teaching experience at Byrnes High School, and has been the CTE department chair for 22 years. She has served on several committees/clubs such as FBLA, National Technical Honor Society, Prom, Graduation, Senior Awards, Evening of Excellence, as well as the CTE Advisory committees at Byrnes and at the district level, where she gained experience in mentoring and evaluating teachers by serving as an Adept evaluator. She has been a member of FBLA, NBEA, SCBEA, and ACTE since she began teaching, and has enjoyed collaborating with other business educators at many of the business education conferences she has attended throughout the years.



## **Ruthayn Burdette** **SCBEA NBEA Representative**

Ms. Ruthayn Burdette graduated with a B.S. in Secondary Education, Distributive Education from Winthrop University as well as a M.S. degree in Secondary Education, Business Education. She has been with the Chester County Career Center for 23 of her 26 years of teaching. She also taught high school in Union County and Adult Education in Union and Chester counties. The classes she currently teach are Digital Publication Design, Image Editing, Digital Multimedia, Fundamentals of Web Design & Development, Game Design, and Advanced Web Design & Development.



As part of her professional development, she is a member of SCBEA, SBEA, NBEA, SCACTE, ACTE and CSTA. She has previously served as Legislative Chair, Secretary, Board Member at Large, Vice President, President-Elect, President, Past President and is currently the Membership Director for SCBEA. She represents SCBEA in SBEA and NBEA as a membership director. Participating in these organizations enables her to keep up with current trends and learn new technology as well as network with other business teachers to get new ideas for her classes.